

Greg Lester

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Communications in Science and Research

- Writer and editor, with an emphasis on plain language, for print, audio, video and online.
- Successful in finding creative ways to engage audiences of all technical levels
- Strategic planning for events, internal communications, public relations, donor relations and crisis communications in academic, non-profit and corporate environments.

Education

Master of Arts in Professional Writing
Carnegie Mellon University, 1999

Bachelor of Arts in Biological Sciences
University of Delaware, 1996; Minor in Philosophy

Recent Experience

DuPont (2019– Present)

Communications Program Manager, Science and Sustainability

- Supports DuPont's Chief Technology and Sustainability Officer and manages corporate communications for innovation and technology.

Lockheed Martin Corporation (2014 – 2019)

Communications Manager, Advanced Technology Laboratories (ATL) (2017 – 2019)

- Led communications support for ATL and Lockheed Martin's Global R&D enterprise.
- Served as a member of ATL's senior leadership team, and responsible for a team that handles HR, STEM community relations, internal, external and proposal communications support.

Thought Leadership Lead, Rotary and Mission Systems (RMS) (2016 – 2017)

- Developed successful engagements with think tank analysts in key technology areas.
- Enabled speaking events for Lockheed Martin technology thought leaders.

Communications Representative, RMS (2014 – 2015)

- Led strategic communications for a \$3B product portfolio, with supervisory roles in media relations, trade show, and web communications.
- Managed internal and crisis communications for 5,000-person manufacturing facility.

Previous Experience

Associate Director of Communications (2010 – 2014)

The Wistar Institute, Philadelphia, Pa.

Director of Science Communications (2008 – 2010)

Fox Chase Cancer Center, Philadelphia, Pa.

Senior Manager, Science Communications (2007 – 2008)

American Association for Cancer Research, Philadelphia, Pa.

Science Writer/News Officer (2000 – 2007)

University of Pennsylvania, Philadelphia, Pa.

Technical Skills

Science/Technical writing. Donor communications. Executive media and presentation training. Speechwriting. Familiarity with Drupal, Adobe Suite, Final Cut Pro, QuarkXPress, WordPress, and most online content management platforms. *Can read complicated technical things and translate them into plain language.*