

# Greg Lester

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## Communications in Science, Technology and Engineering

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- Writer and editor, with an emphasis on plain language, for print, audio, video and online.
- Successful in finding creative ways to engage audiences of all technical levels
- Planning for events, internal communications, public relations, and crisis communications in both non-profit and corporate environments.

## Education

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*Master of Arts in Professional Writing*  
Carnegie Mellon University, 1999

*Bachelor of Arts in Biological Sciences*  
University of Delaware, 1996; Minor in Philosophy

## Recent Experience

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**Lockheed Martin Corporation** (2014 – Present)

Communications Manager, Advanced Technology Laboratories (ATL) (2017 – Present)

- Leading communications support for ATL and Lockheed Martin's Global R&D enterprise.
- Serving as a member of ATL's senior leadership team, and responsible for a team that handles HR, STEM community relations, internal, external and proposal communications support.
- Led a demo team for science/music event at SXSW 2018

Thought Leadership Lead, Rotary and Mission Systems (RMS) (2016 – 2017)

- Developed successful engagements with think tank analysts in key technology areas.
- Enabled speaking events for Lockheed Martin technology thought leaders.
- Managed speaking role for laser scientist at Star Trek 50<sup>th</sup> Anniversary Conference.

Communications Representative, RMS (2014 – 2015)

- Led strategic communications for a \$3B product portfolio, with supervisory roles in media relations, trade show, and web communications.
- Managed internal and crisis communications for 5,000-person manufacturing facility.
- Led communications campaigns for six major missile defense testing events.

## Previous Experience

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**Associate Director of Communications** (2010 – 2014)

The Wistar Institute, Philadelphia, Pa.

**Director of Science Communications** (2008 – 2010)

Fox Chase Cancer Center, Philadelphia, Pa.

**Senior Manager, Science Communications** (2007 – 2008)

American Association for Cancer Research, Philadelphia, Pa.

**Science Writer/News Officer** (2000 – 2007)

University of Pennsylvania, Philadelphia, Pa.

## Technical Skills

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Science/Technical writing. Corporate Communications. Executive media and presentation training. Speechwriting. Familiarity with Drupal, Adobe Suite products, Final Cut Pro, QuarkXPress, WordPress, and most online content management platforms. Comfortable working in Windows, Mac, and Linux environments.  
***Can read complicated technical things and translate them into plain Language.***